

ASSEMBLY BILL

No. 1520

Introduced by Assembly Member Mendoza

January 17, 2012

An act to amend Section 395.5 of the Vehicle Code, relating to vehicles.

LEGISLATIVE COUNSEL'S DIGEST

AB 1520, as introduced, Mendoza. Vehicles: mobile billboard advertising displays: local ordinances.

Existing law authorizes a local authority to regulate mobile billboard advertising displays, including the establishment of penalties. Existing law further authorizes a peace officer, or a regularly employed and salaried public employee who is engaged in directing traffic or enforcing parking laws and regulations to remove a vehicle under specified provisions when the vehicle is a mobile billboard advertising display and is parked or left standing in violation of a local resolution or ordinance, if the registered owner of the vehicle was previously issued a warning citation for the same offense. For purposes of those provisions, existing law defines the term “mobile billboard advertising display” to mean an advertising display that is attached to a mobile, nonmotorized vehicle, device, or bicycle, that carries, pulls, or transports a sign or billboard, and is for the primary purpose of advertising.

This bill would, for purposes of those provisions authorizing a local authority to regulate mobile billboard advertising displays, and authorizing the removal of a vehicle when the vehicle is a mobile billboard advertising display and is left standing in violation of a local resolution or ordinance, include within the definition of “mobile billboard advertising display” any advertising display that is attached

to any vehicle that is required to be registered under the Vehicle Code that carries, pulls, or transports a sign or billboard, and is for the primary purpose of advertising.

Vote: majority. Appropriation: no. Fiscal committee: no.
State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 395.5 of the Vehicle Code is amended
- 2 to read:
- 3 395.5. A “mobile billboard advertising display” means an
- 4 advertising display that is attached to a mobile, nonmotorized
- 5 vehicle, device, or bicycle, *or any vehicle that is required to be*
- 6 *registered under this code* that carries, pulls, or transports a sign
- 7 or billboard, and is for the primary purpose of advertising.